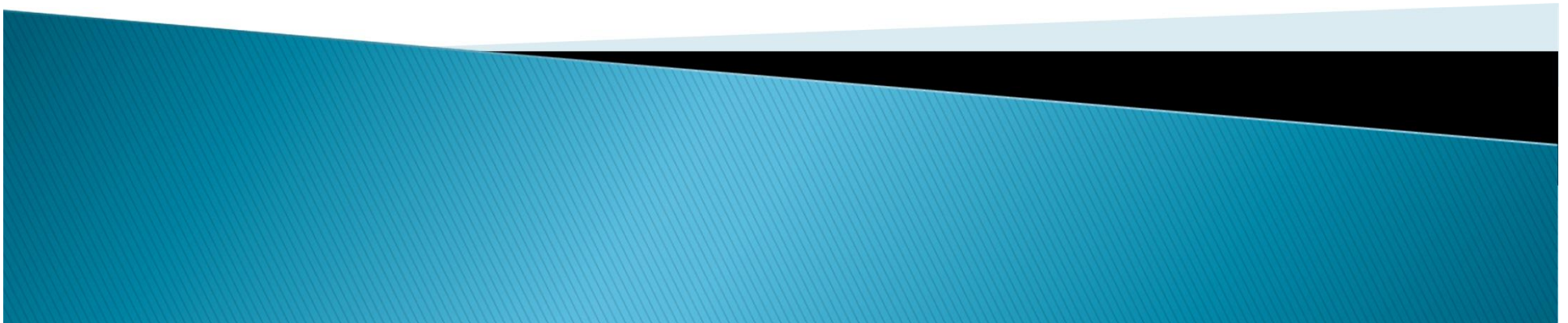




# **2019 General Membership Meeting**

Monday, January 28, 2019

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# Agenda (continued)

- 2019 Board Nominations
- Proposed Membership Dues Increase
- Adjournment





## 2018 GMM Minutes

### 2018 General Membership Meeting – Summary

- Treasurer’s Report - Joel Berenson
  - Recommend dues increase
    - Motion: raise dues to \$1,550 (voting) and \$775 sustaining
    - Motion 2<sup>nd</sup>
    - Vote: motion passed by majority vote
  
- Committee Reports:
  - **Membership:** **Kristen Mattson**
  - **Pool:** **Renee Anderson**
  - **Tennis :** **Brenda Kennahan**
  - **House & Grounds:** **Pat Towle**
  - **Social:** **Janet Hallett**
  - **Youth:** **Laura McGuinness**
  - **Web Site:** **Jim Vanaria**





# 2018 GMM Minutes (pg. 2)

- 2017 By-Law Amendments
  - Motion to increase the Initiation Fee to \$250 (increase of \$50)
  - Motion passed by majority vote, increase adopted
  - Motion to increase the Application Fee (for the wait list) to \$150 (increase of \$50)
  - Motion passed by majority vote, increase adopted
- 2018 Board Nominations and Vote
  - New Board approved by majority vote





# Treasurer's Report

## ○Treasurer: Joel Berenson

### **Financial highlights of the fiscal year ending 10/31/2018:**

- Profit of \$20,845 — down \$5,135 from prior year. Our revenues increased approximately by \$5,600 which is due to the increase in membership dues and application and initiation fees. Our snack bar operations had a \$2,900 smaller operating loss than the prior year. Our expenses have increased approximately by \$13,600 which is comprised of \$10,600 in increased payroll and payroll taxes, \$9,700 of increased tennis court/program expenses, \$5,900 of increased real estate taxes, decreases in general club maintenance expenses of \$4,000 and decreases to other various expenses amounting to \$4,000 as well.
- Cash at end of the year \$210,540 — up \$21,055 from prior year. This increase is mainly due to our net profit of \$20,845 plus the net increase of \$9,425 in bonds plus the increase in accrued expenses of \$13,400 less principal payments on the tennis court loan of \$15,264 as well as fixed asset (2 new pool pumps) additions of \$7,350.





# Treasurer's Report (continued)

## ○ Recommended Dues for 2019:

- Voting Member: \$1,600 increase of \$50
- Sustaining Member: \$ 800 increase of \$25
- This recommended dues increase is to help cover the costs associated with the 2019 increase in the MA minimum wage by \$1.00 and costs for the increased maintenance expenses which have been growing over the past few years as the club becomes older.
- Minimum Wage is scheduled to increase by an additional \$0.75/hr over the next 4 years till it reaches \$15/hr in 2023. Dues increases will likely be required to cover this new expense in those years.
- Bond for 2019: Increase 3%
- BoG has voted, in accordance with Club By-Laws, to increase the New Member Bond by 3% to: \$3,310



# Treasurer's Report (continued)

● Initiation Fee for 2019: No Increase — fee remains at \$250

● Application Fee for 2019: No Increase — fee remains at \$150



# Membership Update

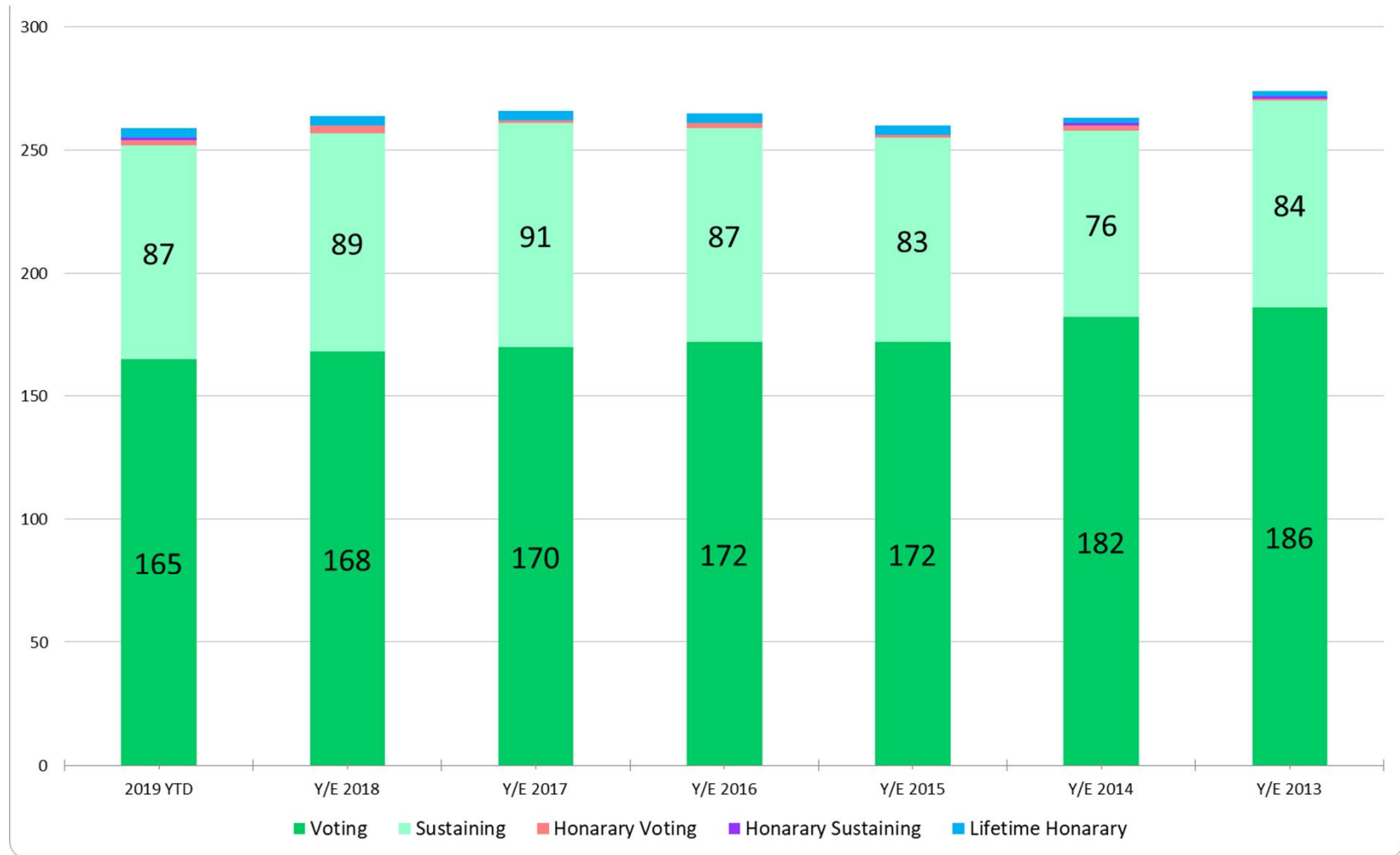
Kristen Mattson  
January 2019

# Statistics as of Season End

- ↳ 264 Members Total
- ↳ 168 Voting Members
  - ➔ 24 New
  - ➔ 16 Resigned from Voting
  - ➔ 15 Resigned from Wedgewood
  - ➔ 13 Moved from Voting to Sustaining
  - ➔ 1 Terminated from Voting

- ↳ 89 Sustaining Members
  - ➔ 7 new
  - ➔ 8 resigned from Sustaining
- ↳ 156 on the Wait List
  - ➔ 22 families added
  - ➔ 8 families joining in 2018 waited 6 years
  - ➔ 15 families joining in 2018 waited 5 years
  - ➔ 1 family entering in 2018 waited 2 years

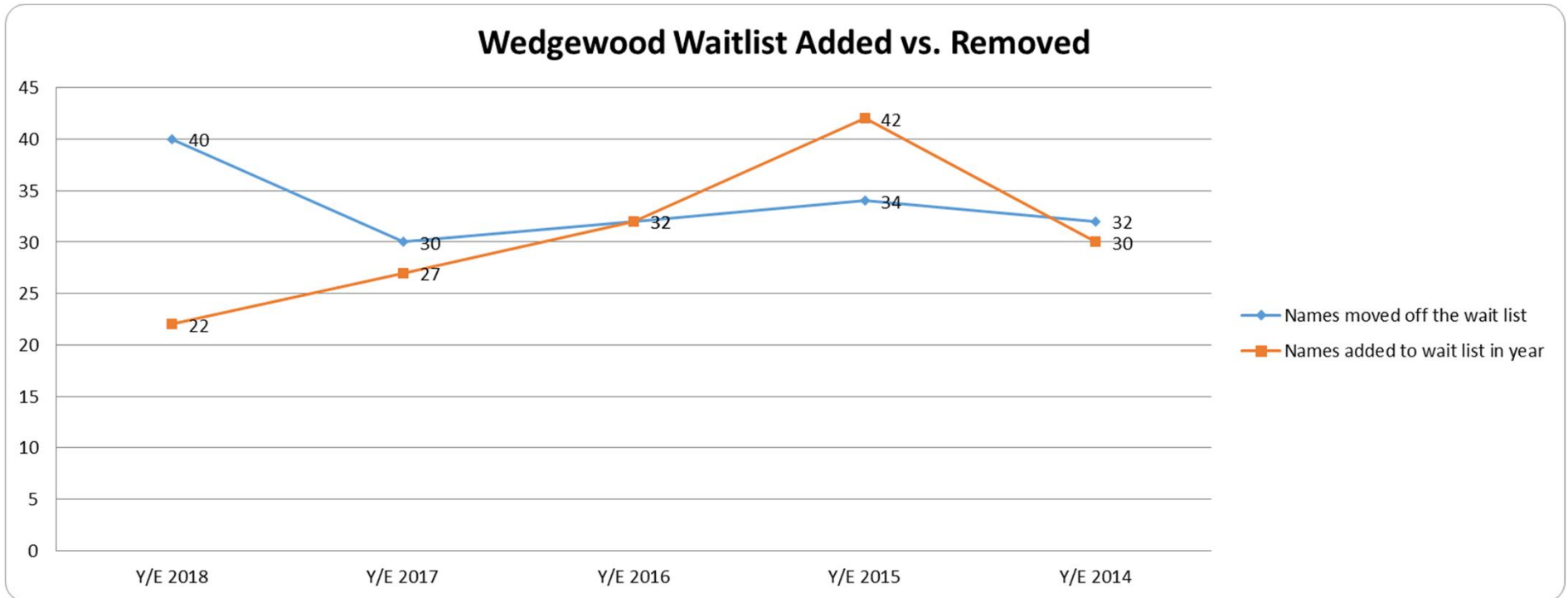
# Membership Summary



# Changes since Season End

- ↳ 3 resigned from Voting
- ↳ 2 resigned from Sustaining
- ↳ 2 removed from Wait List
- ↳ Current Wait List is 156 families

# Declining Wait List



- ↳ In past two years wait list additions have lagged invitations by 21 spots
- ↳ High decline rate in 2018 (possible impact from Lifetime Fitness)
- ↳ No concern yet – a lower wait time would be more manageable

# Sustaining Membership Plan

- ↳ Continue to replace voting members who resign from Wedgewood as well as those families who move to sustaining membership status, up to a maximum of 25 new families per year.
- ↳ 7 families moved to Sustaining Membership in 2018
- ↳ 2019 Projection:
  - 17 member families meet the criteria in tenure and children's ages to change to Sustaining Membership

# Other Membership Updates

- Wait list tour in late August was a big success and looking forward to a smoother invitation process this winter
  - Well attended, lots of questions
- Will continue using email (with pdfs) for invitation process (no paper)
- Gate documentation will continue in same format
  - Supports guest policy enforcement
- Sarah Scoville will be taking over Membership Committee chair in late 2019

# Committee Reports



## **Pool Committee: Renee Anderson, Amanda Carman, Alexis Weisz**

- **Pool Committee Members:**
  - B. Weber, S. Cieplinski, L. McGinness, C. Demeo, A. Seldon, J. Tonini, K. Doucet, S. Stuzynski, V. Bullard, A. Silver, A. Huntington, B. Venuti
- **Swim and Dive Lessons:**
  - 153 children took swim lessons.
  - 30 children took dive lessons
- **Swim Coach: Justin Gainer**
  - We were very fortunate to have Justin coach the swim team last season & are
  - excited to announce he will be returning for the 2019 season.
  - Assistant Coaches for the 2018 season were Julia Doucette, Jack McPhee and Melissa Driscoll.
- **Dive Coaches:**
  - The 2018 coaches were Sarah Pekar and Caitlyn Pequeno. They have both agreed to come back and coach for the 2019 dive team season. We are looking forward to having both Sarah and Caitlyn continue to coach our divers.

# Committee Reports

## Pool Committee Continued:



### ○ Swim & Dive Team – Colonial League:

- Swim Team = 111 participants Dive Team = 22 participants
- Competed in 4 dual meets, 4 Dive only meets, Swim and Dive All Stars meets, Colonial Classics, Dive Championships and Swim Championships.
- Wedgewood hosted the Dive Championships in 2018.
- Wedgewood finished in 5th place at Championships for 2018.
- The coaching staff hosted a fun “mock” swim meet, the first annual swim & dive team dinner along with other spirit building activities during the 2018 season.
- The Pool Committee plans to continue with Music Monday, Wacky Wednesdays, and Food Fridays. The swim & dive team enjoyed these activities.

### ○ Wedgewood will be hosting the Colonial League Swim Championships in 2019.

- The Pool Committee currently are in the process of looking for additional volunteers to help with the planning of the Swim Championships. This is a large undertaking for the club and the Pool Committee, many volunteers are needed to make the Championships run smoothly.





# Committee Reports

## Tennis Committee: Brenda Kenahan and Jenn Heller

### Tennis Highlights from 2018 Season:

- John Geilfuss returned for his 9th season as Tennis Pro
- Marjorie Marino returned as Assistant Pro
- We had 9 staff members some of whom will return for the 2019 season but there will be some changes.

### → Youth Tennis

- 107 kids participated in tennis lessons and 64 on tennis teams
  - 21 Girls combined between a Division 1 A-Team and the B-Team
  - 22 Boys on two Division 1 A-Teams
  - 8 Boys on A-Alternates, a good number of whom moved up to play in A-Team matches
  - 13 Boys on B-Team
- The Girls A-Team finished the season as **CHAMPIONS** of the **West division of the Sudbury Valley Junior Tennis League!** Congratulations!
- The Girls A-Team played 3 clubs regularly as well as playing each other weekly at WW.
- B-Team matches were well-attended, and competitive.





# Committee Reports

## → **Adult Tennis**

- Adult Tennis Classes - Tuesday Tennis Skill Builder, Free Intro to Tennis and the Adult Monday Morning Clinic continued to be popular with similar attendance to previous years
- The Adult beginner classes saw increased participation in 2018.
- Adult Round Robins and Tennis Ladders continued to have good participation – it was a consistent and stable core group

## → **Tennis Socials**

- Our new event, **Carnival on the Courts** for the kids enrolled in tennis lessons and was a huge success!
- **Tennis Teams Pizza Party** was well attended and a good time. Next year, Marjorie will plan a separate event for the Girls Team.
- The Seventh Annual **Wedgewood Cup** was well attended. There were 17 players with some social time following the tournament.



# Committee Reports

## → Communication & Team Snap

- A concerted effort to improve communications was made in 2018 with an emphasis on timely postings to the club website and Facebook regarding changes in lessons or events due to weather.
- Along with the updated club website we introduced the use of **Team Snap** as the main source of Tennis Team communications. This allowed coaches, players and parents to all have the match schedules, rosters and volunteer information at their fingertips as well as allowing for last minute changes to be easily communicated through the Team Snap message feature.

## → Tennis Goals for 2019 season:

- Keep improving participation and enjoyment of youth and adult tennis at all levels
- Continue to streamline communication between staff, players and parents
- John is hoping to hold a Racquet Demo Day at the beginning of the season
- For the coming season, we have recruited 3 volunteers to assist the Chair/s with coordinating Tennis Lessons, coordinating Tennis Teams and coordinating Uniforms, Trophies & Gifts. Our goal is to disperse the responsibilities amongst a larger Tennis Committee to make finding volunteers easier in the future.
- Identify a volunteer/s to take over as Tennis Chair/s for the 2020 season

# Committee Reports



## House & Grounds: Patrick Towle

- Power washed tennis courts & pool deck
- Tree work at front of the club
- Repaired cracks on lower tennis courts
- Replaced circulator pump
- Upgraded circuit breakers in pump house
- Purchased two new gas grills
- Repair fence lower courts (on going project)
- Backwash leaching field (on going project)
- Tree evaluation (on going project)





# Committee Reports

- **Social: Stacy Chandler and Janet Hallett**

- The New Member Reception was well attended despite the date change
  - Considering adding a New Member Orientation meeting during spring to help new members become acquainted with club activities
- Family Day was a success with over 200 members participating
  - Wedgewood Staff did a great job helping with the events and games
  - Considering changing to an entry fee with food trucks
- Fun Fridays went well throughout the summer
  - Continue to use the August Fun Friday as the Last Hurrah event



# Committee Reports



## Youth Activities: Laura McGinness

- Youth Staff: Liz Carter and Melanie Webber
  - Having 2 youth staff helped increase involvement in youth games and barn activities
  - New this year: Friday tournaments!
- Special events:
  - Splash Parties – 3 events
  - Barn Movie Night – 35+ children attended
  - Tie Dye Day- over 60 participants
  - Flick-n-Float- over 60 children attended





# Committee Reports

## Club Communications – Jim Vanaria, Kristen Mattson

- ▶ Website, Constant Contact, Facebook, Twitter
- ▶ Members are encouraged to join both the Facebook group and Twitter feed for most up to date information
- ▶ Website URL: [thewedgewoodclub.org](http://thewedgewoodclub.org), login:wwmember, password: pleasevolunteer
- ▶ New and existing members: please make sure the correct email addresses are subscribed to Constant Contact
- ▶ Facebook (The Wedgewood Club, Bedford MA, search in facebook)
  - Used to promote events, lost and found, general member-member communications, urgent messages may be posted to both twitter and Facebook
- ▶ Twitter feed: [@WedgewoodClub](https://twitter.com/WedgewoodClub)
  - Generally anything time sensitive that needs immediate notification

Examples: Club Open/Closed information, Swim/Tennis meet schedule changes



# Committee Reports

## Club Communications – Jim Vanaria, Kristen Mattson

### ▶ Website

- Lesson Signup
- Adult tennis ladder signup
- Adult tennis ladder scoring and standings
- Club schedules, general information, calendars

### ▶ Report any problems or issues:

[thewedgewoodclub@thewedgewoodclub.org](mailto:thewedgewoodclub@thewedgewoodclub.org)





# Committee Reports

## Club Communications – Jim Vanaria, Kristen Mattson

### ▶ Constant Contact

- All email communication is done through Constant Contact
- Secure communications, each email address is registered
- Emergency contact information is stored once authenticated through your email account
- This is a subscription based system, this means you must subscribe, we cannot add or maintain your contact information and email address changes. New members will get instructions how to subscribe.

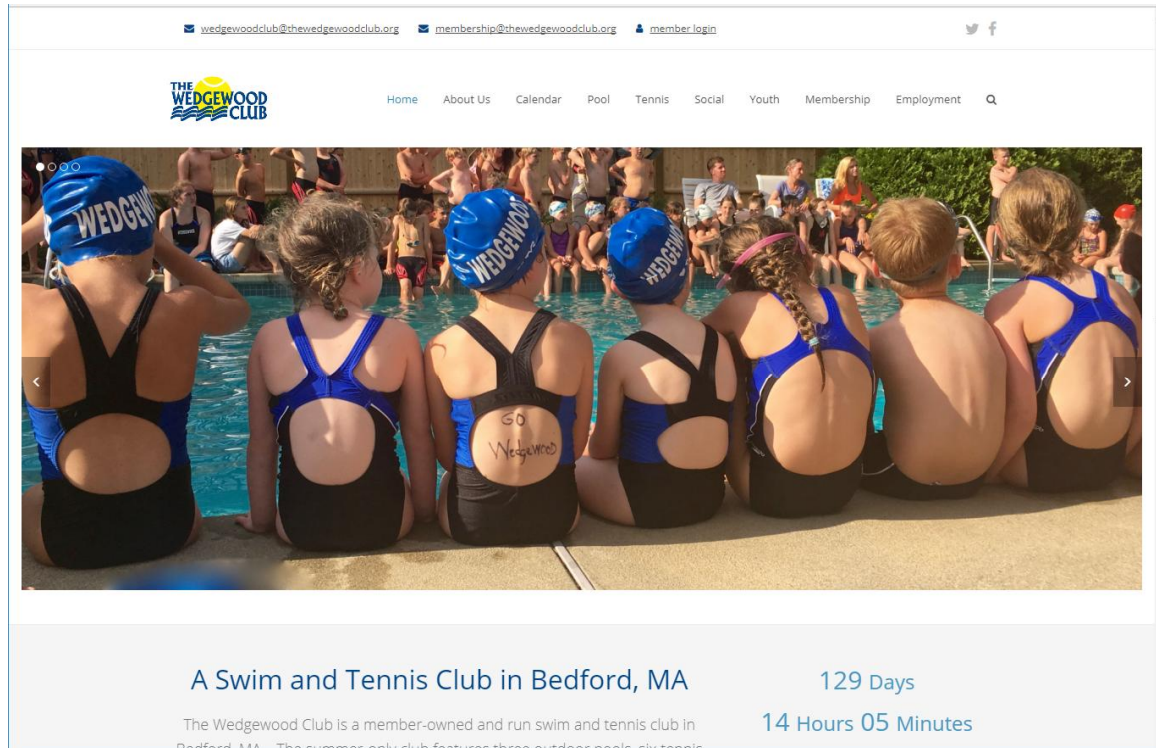
### ▶ **Note! Emergency Contact Information:**

- Each year its mandatory to update your emergency contact information
- Look for directions distributed with this year's dues



# Website

Website URL: [thewedgewoodclub.org](http://thewedgewoodclub.org)



- ▶ The site is “dynamic” meaning its content is optimized for use on mobile devices (phone, ipad)
- ▶ The Website is also the Master Calendar where all events are listed

# Facebook Page

The screenshot displays a Facebook group page for "The Wedgewood Club, Bedford MA". The page is set to "Closed group" and features a cover photo of an outdoor swimming pool with blue lounge chairs and a blue and white bunting banner. The left sidebar contains navigation options: "About", "Discussion" (selected), "Members", "Events", "Videos", "Photos", and "Files". Below these are search and shortcut sections. The main content area shows a post by Renae Stockton Nichols from December 2, 2018, asking about swim/dive championships. Below the post are interaction buttons for "Like" and "Comment", and a comment by Pamela J. Brown. The right sidebar includes an "INVITE MEMBERS" section with a search bar and a list of members (Tom Donnelly, Dick Vanaria) with "Invite Member" buttons. Below this is a "DESCRIPTION" section stating the page is for current members, and a "CREATE NEW GROUPS" section with a "Create Group" button. At the bottom right, there is a "RECENT GROUP PHOTOS" section with a "See All" link.

The Wedgewood Club, Bedford MA

Closed group

About

**Discussion**

Members

Events

Videos

Photos

Files

Search this group

Shortcuts

- WALTHAM, MA. "Ke... 4
- Waltham High Schoo... 3
- You know you're fro... 8
- Bedford MA Today 20+
- Bedford, Massachu... 18
- You know you grew... 20+

Write Post Add Photo/Video Live Video More

Write something...

Photo/Video Tag Friends Ask for Reco... More

NEW ACTIVITY

**Renae Stockton Nichols**  
December 2, 2018

I'm trying to keep in mind swim/dive championships as we plan our summer vacation. Does anyone know if the dates for these are posted anywhere yet? Thanks!

1 Comment Seen by 27

Like Comment

**Pamela J. Brown** Always the first weekend in August.  
Like Reply · 7w

Anmarie Weir Seldon replied · 2 Replies

Write a comment...

INVITE MEMBERS

+ Enter name or email address...

MEMBERS 219 Members

SUGGESTED MEMBERS Hide

Friends

- Tom Donnelly Invite Member
- Dick Vanaria Invite Member

See More

DESCRIPTION

This is a closed (private) FB page for current Wedgewood members... See More

GROUP TYPE

Club

CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates. [Create Group](#)

RECENT GROUP PHOTOS [See All](#)

# Twitter Feed

Home Moments Notifications Messages Twitter  Tweet



**Wedgewood Club**  
@WedgewoodClub Follows you  
Bedford, MA  
TheWedgewoodClub.org  
Joined August 2015

[Tweet to](#) [Message](#)

1 Follower you know



Tweets 81 Following 40 Followers 81 Likes 10

**Tweets** Tweets & replies

**Wedgewood Club** @WedgewoodClub · 10 Sep 2018  
The club is closed for the 2018 season. 256 days until the pool opens again! Please continue to enjoy the tennis courts while the weather is good and remember that guest fees still apply. Thank you Lisa, Wendy and the great staff for a terrific year.

**Wedgewood Club** @WedgewoodClub · 9 Sep 2018  
Due to the chilly temperatures this morning, the club will open at noon. Sorry for any inconvenience.

**Wedgewood Club** @WedgewoodClub · 1 Sep 2018  
Access the club via Page Rd at Brooksbie side. There are detour signs but officers will let you through.

**Wedgewood Club** @WedgewoodClub · 1 Sep 2018  
The club is closed until noon due to paving restrictions. Check back for updates.

**Wedgewood Club** @WedgewoodClub · 1 Sep 2018  
Due to the paving project, the club will be closed until at least 11am. Check back for changes.

**Wedgewood Club** @WedgewoodClub · 29 Aug 2018  
Due to limited life guards today between 3-6 there may be times that all pools will closed for 15-20 minutes per hour. This is for safety reasons. We will not know until the time comes. Thanks for understanding.

**Who to follow** · Refresh · View all

- BHS Swim Team** @Bedfor...  
[Follow](#)
- Bedford Youth Soccer** @B...  
[Follow](#)
- Bedford MSPA** @JGMSPar...  
[Follow](#)

[Find people you know](#)

**Boston trends** · Change

- Roger Stone**  
Former Trump ally Roger Stone released on \$250,000 bond
- Nixon**  
A tattoo and Roger Stone's affiliation with Richard Nixon resurface following his arrest
- #FridayFeeling**  
108K Tweets
- LaGuardia**  
FAA staffing shortage causes delays at US airports
- #MuellerFriday**  
61.5K Tweets
- WikiLeaks**  
190K Tweets
- #FridayMotivation**  
47.6K Tweets



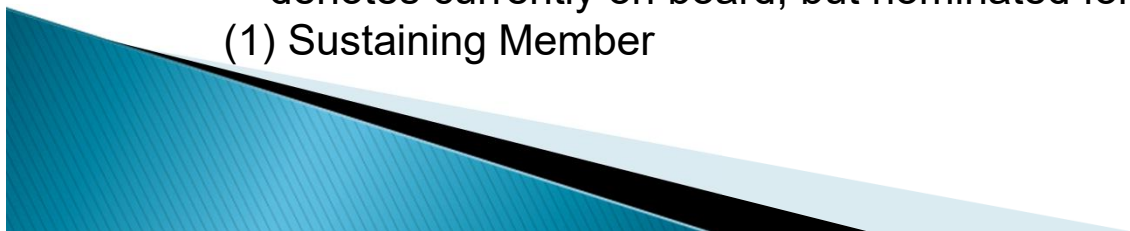
# 2018 Board Nominations

○ President 2 <sup>nd</sup> Term*	Sergei Nemirovsky *
○ President 1 <sup>st</sup> Term	Allyson Huntington **
○ Vice President	Kristen Mattson **
○ Treasurer	Joel Berenson*
○ Secretary	Becky Weber
○ Corresponding Secretary	Kristin Doucet *
○ Membership	Kristen Mattson transitioning*
○ House & Grounds	<b>Open</b>
○ Pool	Renee Anderson* and Alexis Weisz*
○ Tennis	Brenda Kenahan*
○ Youth	<b>Open</b>
○ Social	Janet Hallett* and Chloe Wheaton
○ Website	Jim Vanaria* (1)

\* denotes currently in position

\*\* denotes currently on board, but nominated for new position

(1) Sustaining Member





# Membership Dues Increase

- ▶ **Increase membership dues by \$50 for Voting Memberships (to \$1,600 for 2019 season), and by \$25 for Sustaining Memberships (\$800 for 2019 Season), to cover increased minimum wage.**
- ▶ **Proposed Action:**
  - ▶ Vote to adopt the membership increase.





# Thank You for Coming!

- Remember – We are a Volunteer Club!
  - Our board members serve for 2-year terms.
  - We always welcome new people - please consider working on one of our committees.
- Adjournment:
  - 117 Days Until the Club Opens on Saturday, May 25th!

