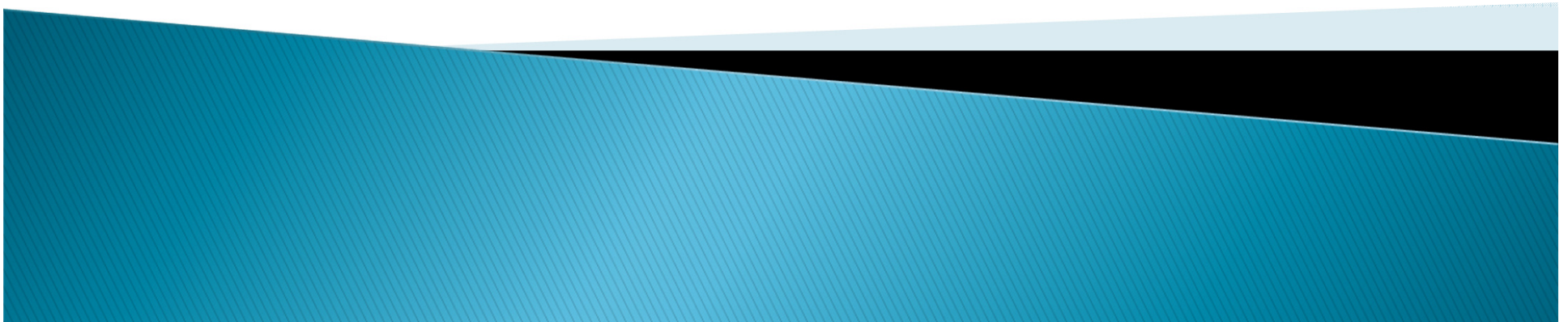




2020 General Membership Meeting

Monday, January 27, 2020



Agenda



Welcome (Sergei Nemirovsky, President)

2019 GMM Minutes Review

Treasurer's Report (Joel Berenson)

- 2019 Financial Summary
- 2020 Budget & Dues Recommendation

2019 Committee Reports

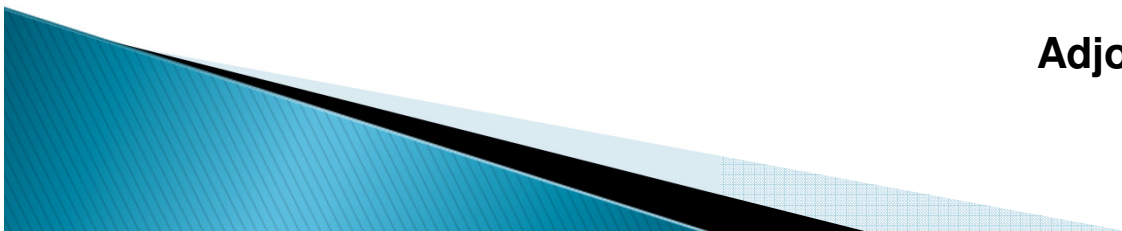
- Membership (Sarah Scoville)
- Pool (Renee Anderson, Alexis Weisz, Amanda Carman)
- Tennis (Brenda Kenahan)
- Youth (Brenda Kenahan)
- House & Grounds (Adam Ritchie)
- Social (Chloe Wheaton)
- Web Site (Jim Vanaria, Kristen Mattson)

2020 Board Nominations

Proposed Membership Dues Increase

Proposed By-Law Amendments

Adjourn



2019 GMM Minutes



2019 General Membership Meeting Summary

Treasurer's Report - Joel Berenson

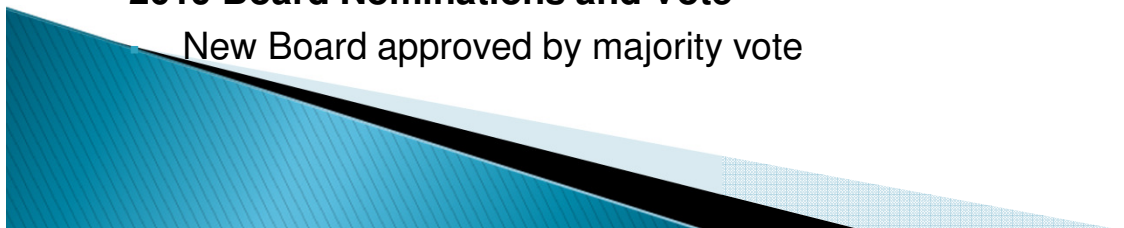
- Recommend dues increase
- Motion: raise dues to \$1,600 (voting) and \$800 (sustaining)
- Motion 2nd
- Vote: motion passed by majority vote

Committee Reports

- Membership: Kristen Mattson
- Pool: Renee Anderson
- Tennis : Brenda Kenahan
- House & Grounds: Pat Towle
- Social: Janet Hallett
- Youth: Laura McGuinness
- Web Site: Jim Vanaria

2019 Board Nominations and Vote

New Board approved by majority vote



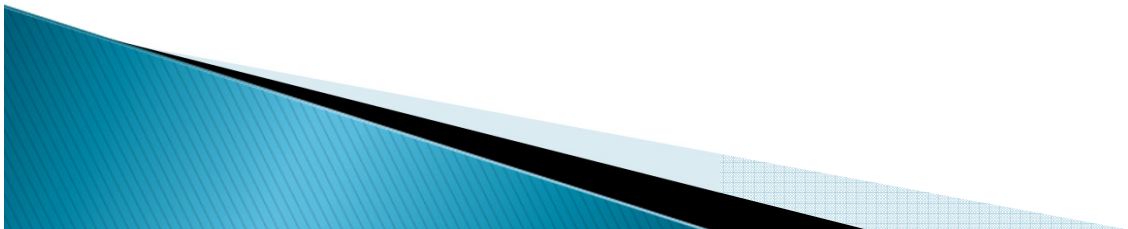
Treasurer's Report



Treasurer: Joel Berenson

Financial highlights of the fiscal year ending 10/31/2019:

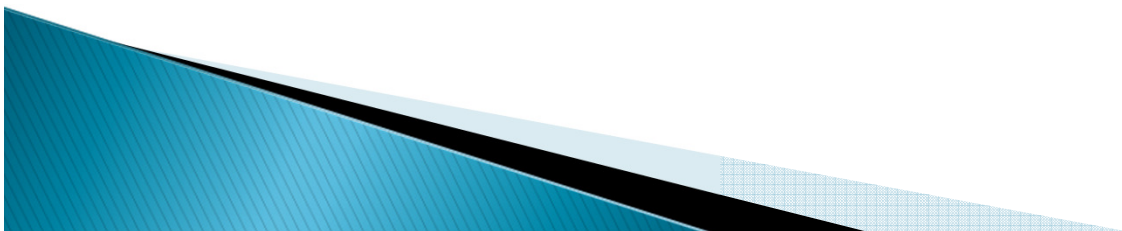
- Profit of \$15,544 — down \$5,300 from prior year.
 - Our revenues increased approximately by \$13,200 which is due to the increase in membership dues, application, initiation fees and tennis court special assessment fees.
 - Our snack bar operations had a \$1,000 increased operating loss than the prior year.
 - Our expenses have increased approximately by \$17,500 which is comprised mainly of increased payroll and payroll taxes and a decrease in maintenance expenses.
- Cash at end of the year \$201,500 — down \$9,000 from prior year.
 - This decrease is mainly due to \$13,600 in equipment purchases,
 - \$16,000 in loan repayments and
 - decrease of \$6,500 in accrued expenses net of our profit of \$15,500 and
 - increase of \$11,600 in bonds.



Treasurer's Report (cont.)



- **Recommended Dues for 2020:**
 - Voting Member: \$1,680 (increase of \$80)
 - Sustaining Member: \$ 840 (increase of \$40)
 - This recommended dues increase is to help cover the costs associated with the 2020 increase in the MA minimum wage by \$.75 as well as payroll raises and overall operating cost increases.
 - Minimum Wage is scheduled to increase by an additional \$0.75/hr over the next 4 years starting in 2020 until it reaches \$15/hr in 2023. Dues increases will likely be required to cover this new expense in those years.
- **Bond for 2020:**
 - Increase 3 % to \$3,400
 - BoG has voted, in accordance with Club By-Laws, to increase the New Member Bond by 3% to \$3,400
- **Initiation Fee for 2020: No Increase — fee remains at \$250**
- **Application Fee for 2020: No Increase — fee remains at \$150**



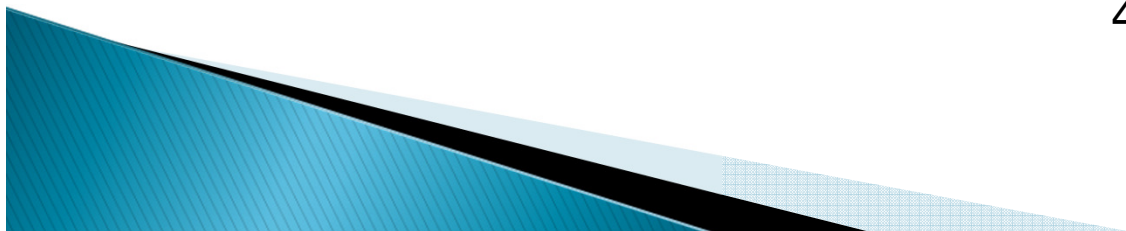
Committee Reports



Membership: Sarah Scoville

Statistics as of Season End

- 264 Members Total
- 168 Voting Members
 - 32 New
 - 29 Resigned from Voting
 - 37 Resigned from Wedgewood
 - 7 Moved from Voting to Sustaining
- 88 Sustaining Members
 - 7 new
 - 8 resigned from Sustaining
- 123 on the Waitlist
 - 28 families added in 2019
 - 5 families joining in 2019 waited 6 years
 - 17 families joining in 2019 waited 5 years
 - 10 family entering in 2019 waited 4 years



Committee Reports

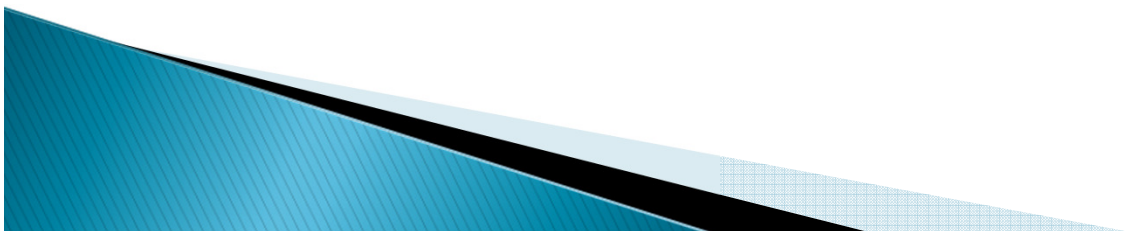


Membership

Changes since Season End

- 6 resigned from Voting
- 2 resigned from Sustaining
- 1 removed from Wait List
- Current Wait List is 133 families

- Total current members - 255



Committee Reports



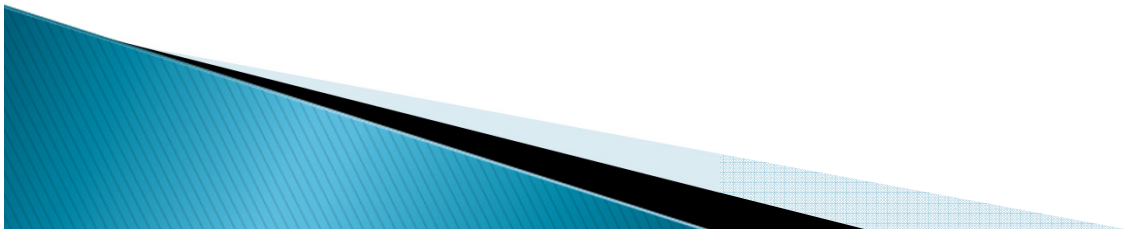
Other Membership Updates

- Wait list tour in late August was a big success:
 - 50 families were invited to attend.
 - Well attended, lots of questions

- Will continue using email (with pdfs) for invitation process (no paper)

- Gate documentation will continue in same format
 - Supports guest policy enforcement

- Many families on the waitlist were asked to join late spring last year.
 - 12 families were allowed to defer until this year.



Committee Reports



Pool Committee: Renee Anderson, Amanda Carman, and Alexis Weisz

- **Pool Committee Members:**
 - B. Weber, S. Cieplinski, (Colonial League Reps) C. Demeo, A. Seldon, (Dive Liaisons) K. Doucet, (Coaches Gifts/Team Picture) S. Stuzynski, (Lifeguarding and WSI) V. Bullard, A. Silver, (Awards Night) A. Huntington, (Announcer/Starter) S. Huntington (Dolphin System) B. Venuti, (Volunteer Coordinator) C. Wheaton (Pasta Dinner)
- **Swim and Dive Lessons: Justin Gainer**
 - 184 children took swim lessons. (up 30 from last year)
 - 30 children took dive lessons
- **Swim Coach: Justin Gainer**
 - We continue to be very fortunate to have Justin as head coach of the Wedgewood Swim Team. After a very successful swim season, Justin has agreed to return for the 2020 season.
 - Assistant Coaches for the 2019 season were Julia Doucet, Jack McPhee, Melissa Driscoll and Kara Shelmire (all lifelong swim team members!)
- **Dive Coaches: Sarah Pekar and Caitlyn Pequeno**
 - The 2019 coaches were Sarah Pekar and Caitlyn Pequeno. We are looking forward to having both Sarah and Caitlyn continue to coach our divers for the 2020 season.

Committee Reports

Pool Committee Continued:



- **Swim & Dive Team – Colonial League:**
 - Swim Team = 135 participants (increase of 35 from last year) Dive Team =18 participants
 - Competed in 4 dual meets, 4 Dive only meets, Swim and Dive All Stars meets, Colonial Classics, Dive Championships and Swim Championships.
 - Wedgewood hosted the Championships in 2019.(more on that later)
 - Wedgewood finished in 5th place at Championships for 2019.
 - The Pool Committee plans to continue with Music Monday, Wacky Wednesdays, and Food Fridays for the swim and dive team practices. Additional activities for the upcoming season are the annual pasta team dinner and pancake breakfast.

- **Wedgewood successfully hosted the Colonial League Swim Championships in 2019.**
 - The Pool Committee along with MANY Wedgewood members worked tirelessly to pull off a very successful Colonial League Championship meet. This is an extremely large undertaking for the club and the Pool Committee and Wedgewood staff. Thank you to Manager Wendy Berkeley and the Board for all their support throughout the many months of planning.



Committee Reports



Tennis Committee: Brenda Kenahan

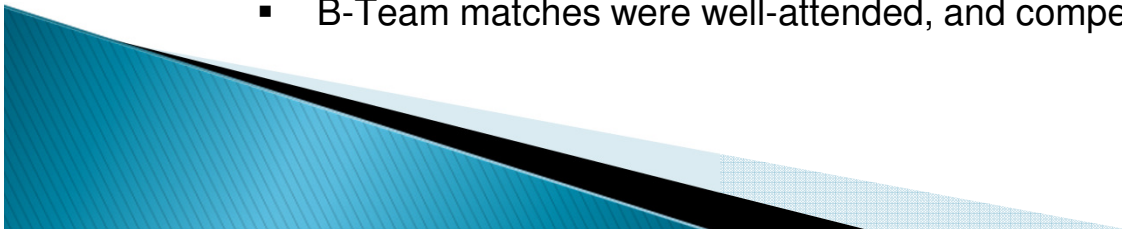
Tennis Highlights from 2019 Season:

- John Geilfuss returned for his 10th season as Tennis Pro
- Marjorie Marino returned as Assistant Pro
- 10 staff members, some of whom will return for the 2019 season



▪ Youth Tennis

- 119 kids participated in tennis lessons and 54 on tennis teams
 - 14 Girls combined between a Division 1 A-Team and the B-Team
 - 25 Boys on two Division 1 A-Teams
 - 6 Boys on A-Alternates
 - 9 Boys on B-Team
- The Boys A-Team Blue finished the season as **CHAMPIONS of the Sudbury Valley Junior Tennis League!** Congratulations!
- The Girls A-Team played 4 clubs regularly as well as playing each other at WW.
- B-Team matches were well-attended, and competitive.



Committee Reports

Adult Tennis

Adult Tennis Classes - Tuesday Tennis Skill Builder, Free Intro to Tennis and the Adult Monday Morning Clinic continued to be popular with similar attendance to previous years.

The Adult Beginner class saw decreased participation in 2019. A concerted effort to increase promotion of this class as well as other Adult Classes is a goal for Summer 2020.

Adult Round Robins and Tennis Ladders continued to have good participation - it was a consistent and stable core group.

Tennis Events

- **Carnival on the Courts** for the kids enrolled in tennis lessons was fun!
- **Tennis Teams Parties** (Girls' Ice Cream Social, Boys' Pizza Party) were well attended and a great time.
- **The Eight Annual Wedgewood Cup** was well enjoyed on a gorgeous September day. Congratulations to the 2019 winner, Jim Courier.



Committee Reports



- We're excited to welcome **Pam O'Brien** as **Tennis Co-Chair** with Brenda! Pam's kids are involved in tennis lessons and teams and she is really looking forward to joining the Wedgewood Board and contributing her time and talents to the club that she and her family love so much.
- **Tara Capobianco** will also be joining the committee to assist with **Tennis Teams**. Both Tara's boys have been playing tennis for years at Wedgewood and her knowledge of the program and organizational skills will be extremely helpful.
- ***Thank you to both Pam & Tara for volunteering!***
- **Goals for the 2020 Season:**
 - Keep improving participation and enjoyment of Youth and Adult Tennis at all levels and increase promotions of the Adult Tennis program
 - Continue to streamline communication between staff, players and parents
 - Identify ways to disperse the various responsibilities associated with the Tennis Program amongst a larger Tennis Committee to make finding volunteers easier in the future



Committee Reports



Youth Activities: While there was no chairperson in Summer 2019, lots of members stepped up to help run the events.

Youth Staff: Sabrina Harris & Josh Huntington

Splash Parties: Although the K-2 Splash Party had to be canceled due to bad weather, the 3-5 and 6-8 Splash Parties were a lot of fun!

Thank you to Jennifer Cunningham, Petra Peplau, Renee Nichols & Nicole Lacchia for organizing them!

Barn Movie Night: 20+ children attended Alvin & the Chipmunks: Road Chip.

Big thanks to Jennifer Malenchini for organizing and Dan Carroll for chaperoning!

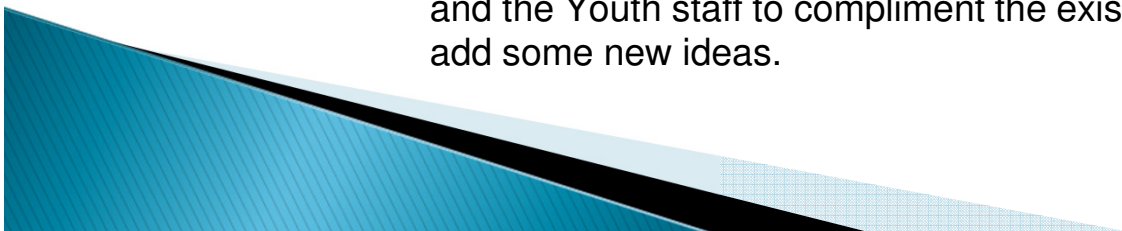
Tie Dye Day: Huge thanks to Kate Faulkner & Erin Campbell for tackling a traditional WW favorite!

Evolution Basketball Clinics: Big hit! **Thanks** to Renee Bertos for organizing!

Crafts: Thanks to Holly Munsie for your help!

Flick-n-Float: Canceled due to bad weather

Great news! Samantha Baron has signed on as Youth Chair for Summer 2020! We are also looking to hire a Youth Activities coordinator who can work with Samantha and the Youth staff to compliment the existing events already in place and hopefully add some new ideas.



Committee Reports



House & Grounds: Adam Ritchie

2019 Accomplishments

- Re-lined parking lot
- New entry canopy
- Edging of all fences and planting beds (to eliminate need for weed whacker)
- New irrigation controller (internet connected to adjust for weather and use less water more effectively)
- Weeding, weeding and more weeding...
- New hose reels, wasp traps and maintenance tools
- New bathroom/locker room cleaning procedures (more effective, safer and less labor-intensive)
- Fence repairs and maintenance
- Invasive vines removed from snack bar building and trees
- New planting beds with annual and perennial flowering plants
- Pruning of ornamental trees and shrubs
- Removal of hazardous trees



Committee Reports



House & Grounds: Adam Ritchie

2020 Goals

- Develop H&G annual maintenance plan
- Propose improvements to landscape and buildings
- Continue trend of performing more maintenance and improvements in-house (greater utilization of house and grounds staff -sharply reduced idle time on the clock)
- Continue to teach crew new skills and foster team work
- Identify leadership among crew
- Empower and reward staff who take initiative
- Explore potential for seasonal H&G manager position
- Reduce reliance on outside contractors whenever possible
- Solicit volunteering and material donations from membership

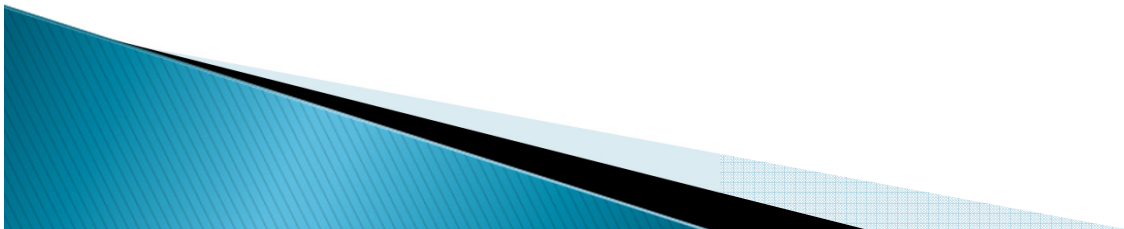




Committee Reports

Social: Chloe Wheaton and Janet Hallett

- The New Member Reception was well attended
- Family Day was a success!
 - People loved the food trucks (Mediterranean and Ice-Cream)
 - And pay as you go option
- Fun Fridays went well throughout the summer
 - Continue to use the August Fun Friday as the Last Hurrah event

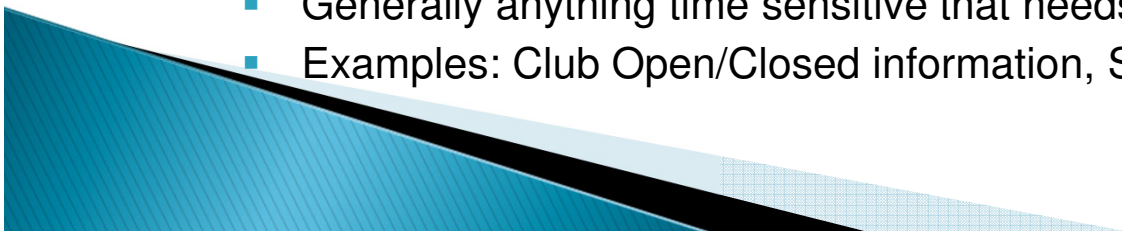




Committee Reports

Club Communications – Jim Vanaria, Kristen Mattson

- Website
 - Complete calendar of club events – the only full calendar
 - Information on club and programs
- Constant Contact email
 - Weekly emails, instructional emails, special notices
 - Sign up on “Newsletter” page of website
- Facebook (The Wedgewood Club, Bedford MA, search in Facebook)
 - Used to promote events, lost and found, general member-member communications, urgent messages may be posted to both Twitter and Facebook
- Twitter feed: [@WedgewoodClub](https://twitter.com/WedgewoodClub)
 - Generally anything time sensitive that needs immediate notification
 - Examples: Club Open/Closed information, Swim/Tennis meet schedule changes

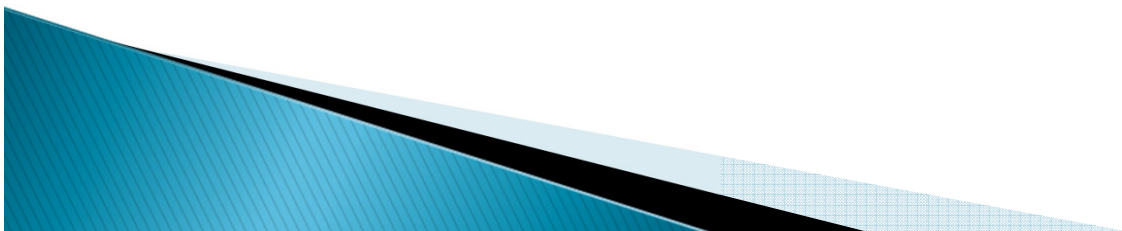




Committee Reports

Club Communications – Jim Vanaria, Kristen Mattson

- **Constant Contact**
 - All email communication is done through Constant Contact
 - Secure communications, each email address is registered
 - Emergency contact information is stored once authenticated through your email account
 - This is a subscription based system, this means you must subscribe, we cannot add or maintain your contact information and email address changes. New members will get instructions how to subscribe.
- **Note! Emergency Contact Information:**
 - Each year it is mandatory to update your emergency contact information
 - Look for directions distributed with this year's dues





Committee Reports

Club Communications – Jim Vanaria, Kristen Mattson

- Website
 - Lesson and team signup
 - Signup Genius link method implemented in 2019 by BK
 - Adult tennis ladder signup
 - Adult tennis ladder scoring and standings
 - Club schedules, general information, calendars
- The website calendar is the only full calendar of club events – not Facebook

- Website URL: thewedgewoodclub.org, login:wwmember, password: pleasevolunteer

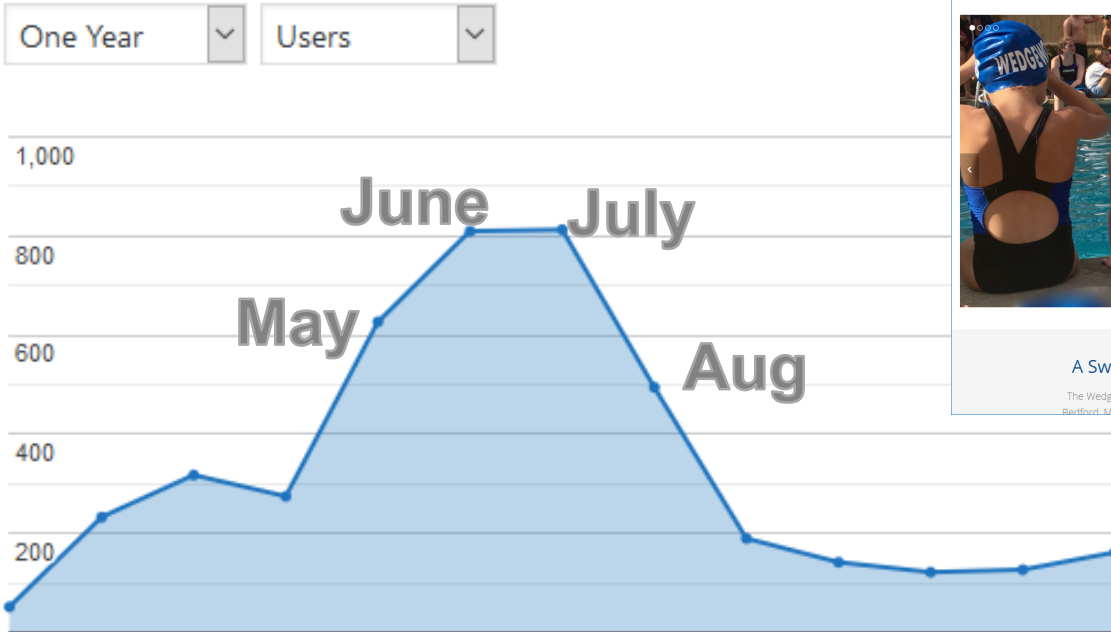
- Report any problems or issues:

thewedgewoodclub@thewedgewoodclub.org

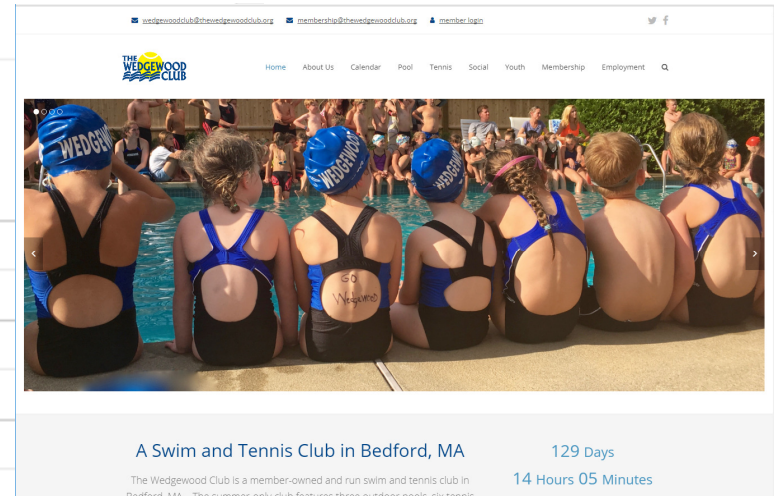


www.thewedgewoodclub.org

Google Analytics Dashboard



Sessions 6,952	Users 3,817	Page Views 23,837
Bounce Rate 39.83%	Organic Search 1,681	Pages/Session 3.43
Time on Page 00:01:17	Page Load Time 5.89	Session Duration 00:03:09



- ▶ Need SSL certificate to secure site
- ▶ May upgrade hosting
- ▶ Ongoing updates



2020 Board Nominations

- | | |
|----------------------------------|--------------------------------|
| ▪ President 2 nd Term | Allyson Huntington ** |
| ▪ President 1 st Term | Kristen Mattson ** |
| ▪ Treasurer | Joel Berenson* |
| ▪ Secretary | Becky Weber* |
| ▪ Corresponding Secretary | Kristin Doucet * |
| ▪ Membership | Sarah Scoville* |
| ▪ House & Grounds | Adam Ritchie* |
| ▪ Pool | Renee Anderson*, Alexis Weisz* |
| ▪ Tennis | Brenda Kenahan*, Pam O'Brien |
| ▪ Youth | Samantha Baron |
| ▪ Social | Chloe Wheaton*, Rachel Marks |
| ▪ Website | Jim Vanaria* *** |

* denotes currently in position

** denotes currently on board, but nominated for new position

*** sustaining member

- ▶ **Proposed Action: Vote to adopt the membership increase.**

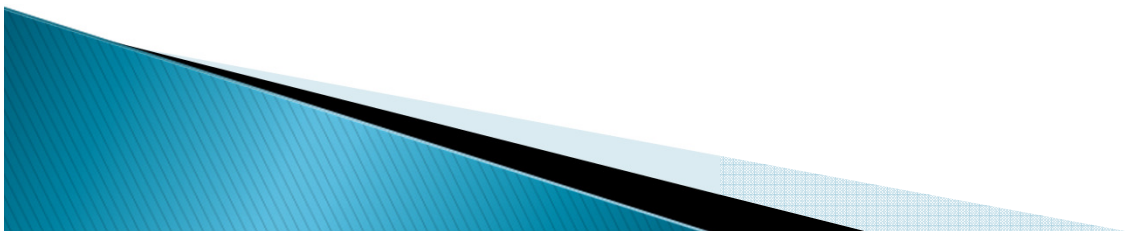




Membership Dues Increase

- **Increase membership dues for 2020 season:**
 - **by \$80 to \$1,680 for Voting Memberships**
 - **by \$40 to \$840 for Sustaining Memberships**

- **Proposed Action:**
 - **Vote to adopt the membership increase.**



By-Law Amendments



By-law Change to Article III – Membership, Section 2b

- **Current Language:**

Voting Memberships shall consist of either a married couple or single adult, twenty-one (21) years or older. Club privileges shall be extended to all other single members of the family household permanently residing therein. Both spouses shall be entitled to vote, if present, at a general membership meeting. Voting Memberships shall be entitled to full use of the facilities of the Club pursuant to rules established by the Board of Governors and be eligible to hold elected offices of the Club.

- **Proposed Language:**

Voting Membership shall consist of either a married couple, cohabitating couple, or single adult 18 years or older. Club privileges shall be extended to all other dependent, single children permanently residing in the voting members household. Both members shall be entitled to vote, if present, at a general membership meeting. Voting Memberships shall be entitled to full use of the facilities of the Club pursuant to rules established by the Board of Governors and be eligible to hold elected offices of the Club.

- **Proposed Action:** Vote to adopt the proposed language.





Thank You for Coming!

- Remember – We are a Volunteer Club!
 - Our board members serve for 2-year terms.
 - We always welcome new people - please consider volunteering on one of our committees.
- Adjournment:
 - 116 Days Until the Club Opens on Saturday, May 23rd!

