



Welcome!



2022 General Membership Meeting

Monday, January 31, 2022

AGENDA



- **Welcome:** Kristen Mattson and Brenda Kenahan, Co-Presidents
- **2021 GMM Minutes Review**
- **Treasurer's Report:** Joel Berenson
 - 2021 Financial Summary
 - 2022 Budget & Dues Recommendation
- **2021 Committee Reports**
 - Membership: Sarah Scoville
 - Pool: Sam Baron, Jenn Cunningham, & Nicole Ferry-Lacchia
 - Tennis: Claire Demeo & Pam O'Brien
 - Youth: Brenda Kenahan (acting)
 - House & Grounds: Adam Ritchie
 - Social: Rachel Mark, Maureen Lally, & Chloe Wheaton
 - Website: Kristen Mattson
- **2022 Board Nominations**
- **Adjourn**

2021 GMM MINUTES: Vote to approve



2021 General Membership Meeting Summary

Treasurer's Report - Joel Berenson

- Recommend no dues increase

Committee Reports

- Membership: Sarah Scoville
- Pool: Renee Anderson
- Tennis : Brenda Kenahan
- House & Grounds: Adam Ritchie
- Social: Chloe Wheaton
- Youth: Sam Baron
- Web Site: Kristen Mattson

2021 Board Nominations and Vote

- New Board approved by majority vote



The Making of a Mural

with Sarah,
Brenda & Jim!
(but mostly Sarah)



TREASURER'S Report:

Joel Berenson



Financial highlights of the fiscal year ending 10/31/2021:

- Net loss of (\$19,191) — increase in loss from prior year by \$14,245.
- Our revenues increased by approximately by \$15,000 which is primarily due to the increase in the number of voting members, guest fees received in current year (none in prior year) and increased application and initiation fees received.
- Our expenses have increased by approximately \$34,000 which is comprised mainly of increases in the following expenses:
 - payroll and payroll taxes of \$15,000,
 - real estate taxes of \$5,000 (5 payments in CY vs 4 payments in PY),
 - pool related costs of 11,000 and insurance of \$3,000.
- Cash at end of the year \$177,000 — up \$11,000 from prior year.

This increase is mainly due to following:

- \$13,000 in improvements to the tennis courts which is a DECREASE in cash
- increase in bonds of \$43,000 which is an INCREASE in cash
- net loss for the current year of \$19,000 which is a DECREASE in cash

TREASURER'S Report (cont'd)



- **Recommended Dues for 2022:**

- Voting Member: \$1,830 (\$150 increase from prior year)
- Sustaining Member: \$ 915 (\$75 increase from prior year)
- Minimum Wage is scheduled to increase by an additional \$0.75/hr over the next 2 years until it reaches \$15/hr in 2023. Dues increases will likely be required to cover this new expense in those years.

- **Bond for 2022:**

- Increase 3% to \$3,600
- BOG has voted, in accordance with Club By-Laws, to increase the New Member Bond by 3% to \$3,600

- **Initiation Fee for 2022:** No Increase — fee remains at \$250

- **Application Fee for 2022:** No Increase — fee remains at \$150

MEMBERSHIP:

Sarah Scoville



2021 GENERAL MEMBERSHIP STATISTICS

254 Memberships Total

- **170** *Voting* Memberships
- **84** *Sustaining* Memberships
- **28** New member families were welcomed to the club!
- **7** families moved from *Voting* to *Sustaining* members

Resignations

21 Families Resigned

- **10** *Voting* memberships resigned
- **11** *Sustaining* memberships resigned

Q: What is a “sustaining” membership?

A: A member who:

- has been a member for at least 10 years
- has no children under the age of 14
- has no children in group lessons
(does not apply to Teams)

MEMBERSHIP (cont'd)



Of the families invited in 2021:

- 1 family waited 5 years
- 17 families waited 4 years
- 9 families waited 3 years
- 1 legacy family waited 1 year

*At the end of the 2021 season, there were **171** families on the waitlist.*

MEMBERSHIP LOOKING AHEAD to 2022...

Changes since Season End (October 1, 2021 - January 31, 2022)

- **246** Total current members
- **9** resigned from Voting
- **1** resigned from Sustaining
- **176** currently on the waitlist

MEMBERSHIP (cont'd)



Other Membership Updates:

- Wait list tour in late August was a big success:
 - 40 families were invited to attend.
 - Well attended, lots of questions
- We will continue using email (with pdfs) for invitation process (no paper)
- Gate documentation sign-in procedures will continue in the same format
 - Supports guest policy enforcement

POOL Committee:



Sam Baron, Jenn Cunningham, Nicole Ferry-Lacchia

- **Colonial League Representatives:** Josh Spirn
- **Swim and Dive Lessons:**
 - 201 swimmers were registered for Swim Lessons in 2021 (230 children took swim lessons in 2020)
 - 117 swimmers were registered for Swim Team,
 - 40 children took dive lessons
 - 12 divers registered for dive team
- **Swim Coaches:** Justin Gainer/Julia Doucet
 - We continue to be very fortunate to have Justin Gainer and Julia Doucet heading up our Swim Team and Swim Lessons.
 - Westford Swim & Tennis has closed for the 2022 season. The Colonial League will be announced in the upcoming months.
- **Dive Coaches:** TBD
 - We are actively looking for a head dive coach.

POOL (cont'd)

Resumed more 'normal' operations and programming with daily swim team practices and regular lessons, including a return to weekday only lessons.

- Record enrollment in Lessons and Team
- Food Fridays, Pancake Breakfast, Pasta Dinner, and Spirit Week were all a success
- Hosted All Star meet
- First year Junior Guard program led by Coach Justin, which is expected to continue in 2022 based on interest
- Looking to revamp the diving program under a new head coach
- Added additional out of league meet against Nashawtuc Country Club



TENNIS Committee:

Claire Demeo & Pam O'Brien



2021 IMPROVEMENTS:

- Patched the lower courts & repainted the lines to keep the playing standard high
- Added a very popular new pickleball lines to Court 6!
- Purchased paddles & balls for pickleball



Thank
You

Jim Larsen, for always maintaining and keeping our ball machine running!

Evan & Arlene Deardorff, for running two pickleball clinics for our members!

TENNIS (cont'd)

TENNIS

BY THE NUMBERS

175 kids participated in Tennis (182 in 2020)

118 in Youth Lessons

57 on Tennis Teams

17 Girls A-Team (13 in 2020)

26 Boys on two Division 1 A-Teams (27 in 2020)

14 Boys on B-Team (18 in 2020)

John Geilfuss

returned for his 12th season as Tennis Pro.

Marjorie Marino

returned as Assistant Pro.

- A couple of key head coaches returned but we also welcomed lots of new faces to our younger staff crew this year with great results!
- Tennis lessons continued with half hour slots for Beginners/Advanced Beginners enabling us to add more lessons and to keep the players focused and challenged. This format worked really and we would like continue that.
- We were also able to add back our popular munchkin program this year for our youngest members!

The Sudbury Valley Junior Tennis League ran as scheduled for the 2021 season.

We were happy to once again compete with 2 balanced **Boys A-Teams**.

The **B-Team** and **Girls Team** were also able to enjoy competitive matches against other clubs again.

Congratulations to **Team White** who reached the Finals this year!

TENNIS (cont'd)



Adult Tennis

- Ball Machine Clinics and most Adult Lessons ran as normal with great attendance especially in Beginner and Cardio.
- SignUpGenius was used for signing up for Adult Lessons and will continue.
- Adult Round Robins continue to be a successful option and will also continue using SignUpGenius..
- The mild weather enabled our players to keep playing into November and December this year!



Tennis Events

- Carnival on the Courts
- Tennis Team Parties
- Player Appreciation & Awards

were all able to happen so the return to normal was greatly appreciated by all involved!!

Tennis Camp was run by John and some of his staff and was and was well attended.

The Tenth Annual Wedgewood Cup was pulled off thanks to the never-ending dedication of Jim Vanaria.

**Congratulations to the 2021
Wedgewood Cup winners:**

The Blue Team!

TENNIS (cont'd)



We're excited that **Claire Demeo** will be continuing for her second year and we welcome **Christine Zbikowski** as her **Tennis Co-Chair** in 2022.

Christine and her family are entering their 3rd year as members of Wedgewood. She has two children, Jack (13) and Meghan (12). Christine and her family's love and commitment to the Wedgewood Tennis program, her teaching and artistic background, and a very friendly welcoming personality will be a huge blessing to our committee. **Welcome Christine!**



Goals for the 2022 Season:

- Keep improving participation and enjoyment of Youth and Adult Tennis at all levels, especially girls in the Friday Round Robin matches; and increasing promotion of the Adult Tennis program
- Continue to streamline communication between staff, players and parents
- Work on creating a Tennis Lesson feedback system for players and parents, based on the criteria identified for each tennis level on our website



YOUTH Committee:

Brenda Kenahan



WEEKDAYS
Crafts in the Barn
Games in the back field



Splash Parties

SPLASH PARTIES!
 Bring a floatie or a pool noodle!

6:30 - 8:30 PM
JUNE 29 ENTERING GRADES **K - 2**

6:30 - 8:30 PM
 ENTERING GRADES **3 - 5** **JUNE 30**

6:30 - 8:30 PM
JULY 1 ENTERING GRADES **6 - 8**

THIS IS NOT A SCHOOL EVENT FOR THE WEDGWOOD CLUB. AN ADULT MUST BE PRESENT AT THE CLUB. ONE GUEST PER MEMBER IS ALLOWED AT THE CLUB WITH A GUEST UNDER THE AGE OF 10.



Floatie Night

COME PLAY...

AMONG US

IN REAL LIFE!
 RUN BY COACH JUSTIN!

FRIDAY, AUGUST 27TH @ 6:30-8:30 PM
 DURING THE LAST FUN FRIDAY!
 THE LINK TO SIGNUP CAN BE FOUND ON:
 WW YOUTH INSTA • WW FACEBOOK PAGE • EMAIL

MUST BE 11+ TO PLAY

Among Us
 with
Coach Justin!
 (middle schoolers)

HIGH SCHOOL BARN BASH!

Tuesday, July 27th @ 7pm

Entering 9th-12th grade
 pizza, pool, ping pong...

One guest per member allowed

RSVP via Signup Genius so we have a count for pizza

Barn Bash
 (high schoolers)

FOLLOW US ON INSTAGRAM 

@THEWEDGEWOODCLUBYOUTH

 **CRAFTS & GAMES**
M-F 1:00 - 3:00

YOUTH (cont'd)



Barn Movie Night



Tie Dye Day



to **Wendy & the Youth Staff** for overseeing all these great events!
to **Coach Justin** for brainstorming and running the fantastic Among Us event!
to **Kate Faulkner** for always helping to make Tie Dye Day a huge success!
to **Sarah Scoville** for teaching us all how to tie dye with indigo!
to **everyone** who donated items and craft supplies to the Barn!

We're excited to welcome **Christie Martin & Rebecca Hagopian**
as Youth Committee for Summer 2022!!

HOUSE & GROUNDS:

Adam Ritchie

2021 Accomplishments

- All maintenance performed with in-house personnel; eliminated need for external contractors leading to thousands of dollars worth of savings
- Removed weeds, replaced soils and planted beds on Page Road →
- New project management software
- Removed fallen tree next to tennis courts.
- Replanted beds next to Bath house →



House & Grounds:

Adam Ritchie



2022 Goals

- Continue trend of performing more maintenance and improvements in-house (greater utilization of H&G staff; further reduce idle time)
- Continue to teach crew new skills and foster teamwork
- Identify leadership among crew; reward staff who take initiative
- Solicit volunteering and material donations from membership
- Improvements to front gate. Make more appealing and welcoming to members and guests
- Create seating area next to snack bar (area already cleared in preparation)



SOCIAL Committee:

Maureen Lally, Rachel Mark & Chloe Wheaton



Three **Fun Fridays** in June, July, and August brought families to WW for music, swimming, and fun. The first one was held on the last day of school and marked a celebratory start to summer. Ice cream treats were handed out at the June and July events.



Second Annual **Adult Night** with Malin Rock was held in July! Members enjoyed live music in the back field and brought their own food and beverages.



Family Day was back in 2021 and was a huge success! Jersey Mike's brought subs for dinner and Mo's ice cream truck provided cold treats in the back field. Highlights included pool relay races, land games, adult cannonball contest, limbo contest, and prizes.



The **Last Hurrah** took place on the last Saturday the club was open. Great attendance and lively music closed out a fun Wedgewood season.



Special THANKS



to **Erin Dorr** for taking charge of helping us create a “store” for all things WW apparel. All the work she put in will help us to have more apparel available for sale at multiple times throughout the season.



to **Heather Black** for coordinating and creating the club sign-ups! She helped tremendously by streamlining the process of signing up for lessons, teams and events throughout the summer.

We're **THRILLED** that both Erin and Heather have agreed to reprise their valuable roles for the coming 2022 season!

Communications Overview

Website and Communications – Kristen Mattson

- Website
 - Complete calendar of club events – the only full calendar
 - Information on club and programs
- Constant Contact email (Corresponding Secretary)
 - Weekly emails, instructional emails, special notices
 - Sign up on “Newsletter” page of website
- Facebook (The Wedgewood Club, Bedford MA, search in Facebook)
 - Used to promote events, lost and found, general member-member communications, urgent messages may be posted to both Twitter and Facebook
- Twitter feed: [@WedgewoodClub](https://twitter.com/WedgewoodClub)
 - Generally anything time sensitive that needs immediate notification
 - Examples: Club open/closed information, swim/tennis meet schedule changes
- Youth Instagram: [@Thewedgewoodclubyouth](https://www.instagram.com/Thewedgewoodclubyouth)
 - Enhance youth engagement, communication of events

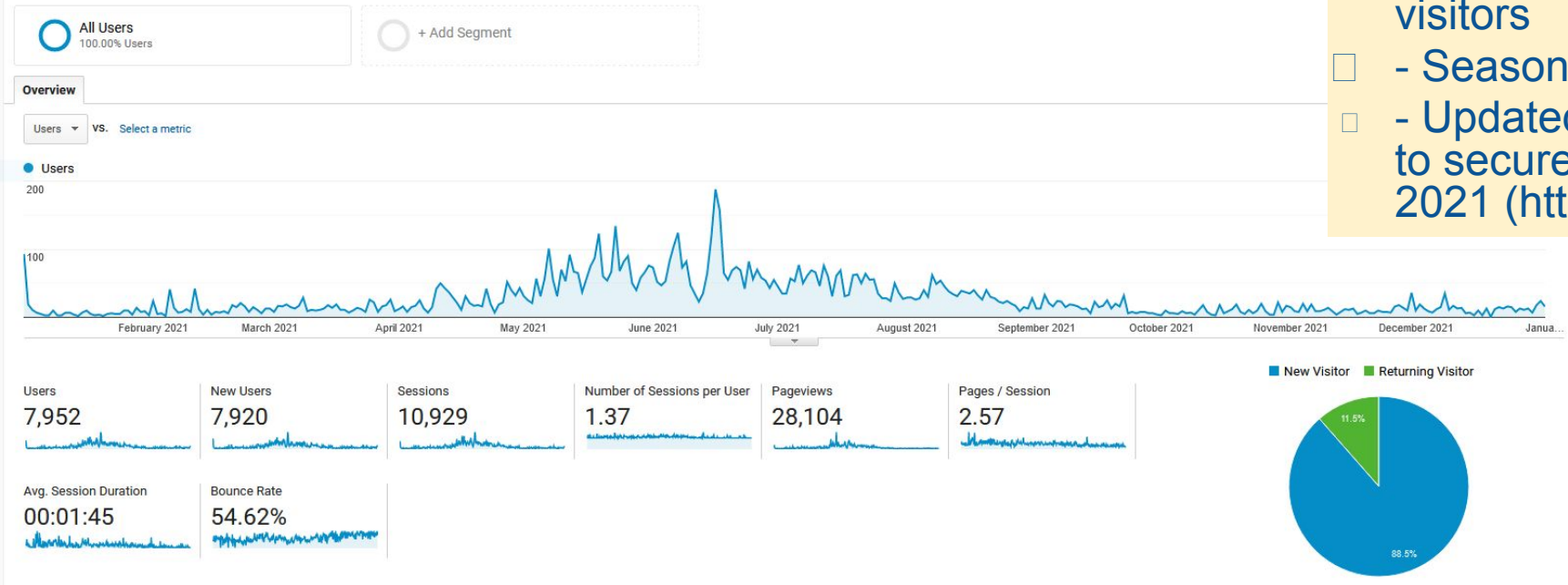


Website Committee Report



Website - Kristen Mattson

- - Nearly 8K visitors
- - Seasonal
- - Updated SSL to secure in 2021 (https)



- **WEBSITE:** thewedgewoodclub.org
LOGIN: wwmember
PASSWORD: pleasevolunteer
- Report any problems or issues:
thewedgewoodclub@thewedgewoodclub.org





Vote to approve: Slate of Officers and Governors for 2022

- President 2nd Term – Brenda Kenahan*
- President 1st Term – Renee Bertos**
- Vice President - Kristen Mattson** (acting)
- Treasurer - Joel Berenson*
- Secretary – Kristin Doucet* ***
- Corresponding Secretary – Nina Tate*
- Membership – Sarah Scoville*
- House & Grounds - Kate Faulkner (acting), Adam Ritchie* (transitioning)
- Pool – Sam Baron*, Jenn Cunningham*, Nicole Ferry-Lacchia*
- Tennis – Claire Demeo*, Christine Zbikowski
- Social – Maureen Lally*, Rachel Mark*, Sue Udell
- Youth – Rebecca Hagopian, Christie Martin
- Website – Kristen Mattson**

- Proposed Action: Vote to approve all nominations.

* denotes presently in position

** denotes presently on Board but in different position

*** denotes Sustaining Membership



Vote to approve: Membership Dues & Bond

Recommendation dues for 2022 season:

- \$1,830 for Voting Memberships (\$150 increase)
- \$915 for Sustaining Memberships (\$75 increase)

Recommendation bond for 2022 season:

- \$3600 (\$100 increase)

Proposed Action:

- Approve

ADJOURNMENT

A *Fond* FAREWELL!

To our Board members who are moving on, please know you take our *gratitude* with you!

Remember – Wedgewood is a **MEMBER OWNED** club run by **VOLUNTEERS!**

We are always looking for members interested in joining a Committee and the Board!
Please watch for more information on how you can get more involved or reach out to any
Board or Committee member for more info!

THANK YOU FOR COMING!

116 Days Until the Club Opens on Saturday, May 28th!

See you then!

